



TCVB SPONSORSHIP PROPOSAL

Develop Leadership, Build Self Esteem and Enhance Character through Sport

Dear Potential Sponsor:

We would like to thank you in advance for your support and consideration as you review the below sponsorship proposal. We are excited about the sport of volleyball and continuing to grow the sport in Gaston County by providing more exposure to young girls (and eventually boys) in our community.



ABOUT US:

Thunder Cats Junior Volleyball Club (TCVB) is based in Gastonia, NC and established in 2016. The vision for the long term and short-term success of the program is to be a successful travel volleyball club in Gaston County. To consistently compete in competitions throughout the Southeast (AAU and USAV) that grow our knowledge and lead to increased strengths in the sport. We value player development, consistency in coaching as well as leadership on and off the court.

Success in the classroom, as well as the court, is vitally important to mold leaders of the future as they become productive members in society. We are an integral part of the community and look for opportunities to “give forward” to people, businesses, nonprofits and religious establishments with servant leadership. Overall, members of TCVB represent our organization with tremendous pride. We consider it a great honor to be a part of something larger than ourselves.

Currently, we service girls ages 11-18 years old and rely mostly on the support of our community, religious partners and loyal parents to help achieve the mission of the organization. This year, we had 60 student-athletes on our 2018-2019 teams who are from a variety back grounds. This participation was a 135% increase from year one. As we have grown our program, we continue to reach athletes and parents outside of Gaston County.

2018-2019 Team Highlights:

- 13U - Division 2 Regional Champions and had the MVP of the tournament
- 14U - Won Gold in two tournaments; won over 63% of their matches
- 16U - first appearance in AAU Nationals in Orlando, FL (June) where they finished 6-4
- 18U - first appearance in AAU Nationals in Orlando, FL (May)



WHAT WE ARE RAISING MONEY FOR

We are looking for sponsors who are willing to donate any dollar amount to assist us in covering expenses for things such as facility rentals, travel expenses, purchasing equipment and participation fees. The total expense to run one team for a season can be from \$12-\$16K. We had 6 teams last year and are expected grow more this year. Your sponsorship will help us continue to provide a quality experience for the youth, give them opportunities outside of the county and assist in building valuable life skills.

WHAT WE ARE OFFERING YOU

Establishing a partner with Thunder Cats Junior Volleyball Club provides you with the opportunity to build a long-term relationship with a youth sports program developing athletes in the top growing sport in the country. We offer you the opportunity to promote your brand and build brand loyalty with different audience in which our athletes are the program encounters. As TCVB explores other avenues within the city for sports facilities we will provide our partners with first class service and ensure you receive maximum exposure for your early investment.

SPONSORSHIP LEVELS

Thunder Cats Junior Volleyball Club offers to you a variety of packages to become one of our valued sponsors. We hope that you find a level that will be comfortable for you and/or your company. We look forward to hearing from you and developing a great partnership.

Purple Level: \$450

- All the benefits of Grey Level
- Business Logo on back of travel T-shirt
- Permanent logo placement in our bi-monthly/monthly organization newsletter "The Cat Chronicles" for 2019-2020 season

Grey Level: \$250

- All the benefits of Black level
- Logo placement with Hyperlink on Partners Page of our website www.thundercatsvb.com for 2019-2020 season

Black Level: \$150

- Shout out on our website and social media pages www.thundercatsvb.com



@ThunderCatVolleyball



Thundercats_vb



We again thank you in advance for your support. If you have any questions or comments please reach out. Contributions less than the stated above amounts are also accepted. A full sponsorship response letter is also attached for you to fill out and send back with the organization. Once received and processed you will receive a thank you letter and tax id number.

Sincerely

Cathrine Lockhart

Director, Thunder Cats Junior Volleyball Club



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RETURN RESPONSE

Date: _____ Name of Player Sponsoring: _____ Team: _____

Yes, I would like to send a sponsorship to Thunder Cats Junior Volleyball Club

Please check your level of commitment:

Purple Level: \$400 or More

- All the benefits of Grey Level
- Business Logo on back of travel T-shirt
- Permanent logo placement in our bi-monthly/monthly organization newsletter "The Cat Chronicles" for 2019-2020 season

Grey Level: \$200-\$399

- All the benefits of Black level
- Logo placement with Hyperlink on Partners Page of our website www.thundercatsvb.com for 2019-2020 season

Black Level: \$100-\$199

- Shout out on our website and social media pages

Other (Please write in the amount): _____

Please provide a little more information:

Name of Person/Business: _____

Address: _____ City: _____

State: _____ Zip Code: _____

If sponsoring at a level that offers: Please provide a business card for t-shirt advertising.

If Purple level, please email High Definition logo to thundercatsvb@gmail.com

Forms of Payment:

Send Checks to: Thunder Cats Junior Volleyball Club, PO Box 550117, Gastonia, NC 28055.

Please be sure to include this form in envelope as well as name of player in Memo line of check.

Sincerely

Cathrine Lockhart

Director, Thunder Cats Volleyball Club

Thanks for helping us REACH our goals!!!

